

Sacred Archetypes: Awakening to Your Mythic Life

6 Wednesdays, March 10th – April 14th, 2010

Archetypes provide the deep structure for human motivation and meaning. When we encounter them in art, literature, sacred texts, advertising—or in individuals or groups—they evoke deep feeling within us.



ARCHETYPES are energy patterns or creational blueprints that trigger our cellular memories. An archetype is a universal symbolic pattern. Examples of archetypal characters are the magician, the trickster, the great mother and father, and the martyr. There are archetypal stories as well... stories of great floods, virgin births, creation, paradise, the underworld, and more. True to their universal nature, archetypal characters and stories appear again and again in myths across many diverse cultures, including prehistoric artwork.

Archetypes are **universal patterns of power** that we all carry within our psyche. We all speak “street archetype.” The moment that we meet someone we instantly tap into one of their Archetypes

depending on the type of power that person carries within them. You might meet a young man and say, “he is a knight in shining armor,” or “he is such a geek,” or “what a con artist.” These descriptions are Archetypes which communicate characteristics of power and behavioral patterns which we all recognize instantly.

This class will help you to:

- Better understand your own journey
- Increase communication between your conscious and unconscious minds
- Trigger a greater sense of meaning and fulfillment in your life
- Inspire and motivate others
- Cope more effectively with difficult people
- Have greater flexibility to respond to the challenges of life
- Be more effective within your family, workplace, and community context.

Archetype

... a symbol universally recognized by all. In psychology, an archetype is a model of a person, personality, or behavior.

In **Jungian psychology**, an inherited pattern of thought or symbolic imagery derived from the **past collective** experience and present in the individual unconscious.



Archetypes can help businesses and organizations:

- Create a healthy and balanced organizational culture
- Create a "brand" identity aligned with the actual values and strengths of the organization and its products
- Inspire customer and employee loyalty
- Make a positive contribution to the world.

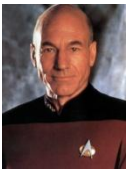
“The psychological mechanism that moves energy is the symbol.”

– Carl Jung

In this interactive class you will learn about 6 Major Archetypes affecting your life now and how to utilize them for your growth, evolution and achievement:

1. The Fool/Child
2. The Empress/Queen
3. The Emperor/King
4. The Hermit/ Mystic
5. The Hanged Man/Martyr
6. The Magician/Wizard/Inventor

For example:



The Emperor/King engages our leadership to drive our life and career in the direction of our goals.



The Empress/Queen shows us how, where and when to nurture ourselves and others, and how to birth and “mother” a creation.



The Hermit/Mystic can illuminate gifts that can only be gained in silence and contemplation, while helping to heal our loneliness.



The Hanged Man/Martyr helps us to deal with the adversity of seemingly no-win situations and teaches us the power of surrender to something higher. It also teaches us the power and limitations of sacrificing oneself “for the cause”.



We will examine each archetype through:

- Symbols, colors, numbers, tarot and keywords
- Culture- movies, literature, history, art and quotes
- Public figures and celebrities who embody each archetype
- Positive and **shadow expressions** of the Archetype
- Adult stages of development and expressions at various stages
- Meditations, suggestions, affirmations and tools for integration



You will Experience:

- Rich visual imagery and a powerpoint presentation that you can re-visit at your leisure.
- Meditations and tools that help you understand, utilize and heal the expression of the archetype in your life.
- A learning community where you can share your insights and wisdom about each archetype.

You will leave with:

An understanding of each archetype, how to recognize it in yourself and others and how to utilize its power in your life.

SACRED ARCHETYPES: AWAKENING TO YOUR MYTHIC LIFE

When: 6 Wednesdays • March 10th – April 14th, 2010 • 7pm-9pm

Where: New Story Institute @ Blue Mambo
8 Chelsea Blvd (3rd floor)
Houston, TX 77006

Class limited to
10 people

Investment: \$269

Early Bird Registration (through 3/1): \$249

Register today by contacting Marla Durden:
phone: (713)231-3568 • email: newstoryconsulting@gmail.com

www.NewStoryInstitute.com



“Hope you can join us in this fun and informative class.”

